## **BEACON FOR CHANGE**

Lighting your path to success



## **Brian Hale**

Over 30 years of solid leadership and management experience in operations, logistics, human resources, transportation and information technology...

Brian is a senior business manager with leadership and management experience across diverse industries. Working with a variety of organizations, he has played a major role in defining vision, identifying strategic objectives and driving operational performance. He has a solid general management background with wideranging experience in operations, manufacturing, transportation, logistics, human resources, and information technology.

Having worked in decision-making positions for more than 30 years, Brian has a particular interest in leadership and management issues as they affect organizations today. He has broad experience with defining and implementing the key tools used by successful management – alignment, scorecards and performance management. He has a demonstrated capability in using these tools to develop high performance leaders and their teams in a variety of situations.

Brian offers leadership and management counsel to small and medium businesses in the manufacturing and service sectors. His distinctive strength in developing leaders and managers is particularly important to those businesses. He assists clients with strategies to develop effective management tools which strengthen their operational performance.

## **ROLES HELD:**

- Management Consultant
- Chief of Staff
- General Manager
- Associate Consultant
- Commissioned Officer
- Senior Business Manager

## **KEY STRENGTHS:**

- Executive Leadership
- Strategic Planning
- Coaching
- Performance Management
- Business Acumen
- Diverse Experience

You can expect to experience each of the following when you involve Beacon for Change:

- Advice you can count on
  We only engage highly qualified consultants for the job. Our approach is honesty first, even when it's a hard message to deliver.
- Results you can bank on
  By ensuring that the right people, processes, and tools are in place, you are assured of a higher return on your investment.
- A friend you can lean on
  We are committed to your success, regardless of the challenges you may face in defining and achieving your goals.



**EDMONTON**